

Frema Awuku

frema.awuku@gmail.com (678)-772-0157

Skills

Design	Video/Film	Audio Producing/ Engineering	Community Organizing
Adobe Photoshop Adobe Illustrator Figma	Adobe Premiere Pro Celtx (Screenwriting) Storyboarding/Editing	Logic Pro Fruity Loops Garage Band	Artist Curation Vendor Communication Advertising & Sales

Projects

Diary of a Modern Black Witch(PILOT)(Acting,Screenwriting/Storyboarding/Directing/Audio/Editing)

Writing | Video

An exploration into the mythos of "witchcraft", divination, and ancestral magics with an educational twist. Diary of a Modern Black Witch evaluates the way we interact with the world both physically and spiritually.

- Curated a series guide that outlines a total of 8 episodes, their themes, resources and props required to complete , and potential scheduling for filming
- Collaboration with other directors and film maker to create a finish project

Blah Blah Black Sheep(PILOT)(Screenwriting/Storyboarding/Talent Acquisition/Directing/Camera Operation/Audio/Editing)

Video

Blah Blah Black Sheep draws on the nostalgia of 90s public access television shows and provides an absurd yet unique way to navigate through life as an adult. This unfinished pilot was to be greenlit but due to complications was not

- Collaborated with artists at **AdultSwim** to create a Pilot Series for Adult Swim's Webseries. Unfortunately, during Summer of 2020 Adult Swim's Webseries Department was discontinued due to COVID-19
- Worked in **curating local Atlanta artists** to play as actors and create music. **Provided resources** , transportation, craft services, and items necessary for talent comfort .Wore the hats of **Director, Costume Design, Producer, Camera Operator** (to ensure correct shots were being recorded) .

Bublcat Blast Off Commercial(Product Research, Consumer Research, Content Collection, Editing)

Video

A commercial made to drive sales and interest to my ecommerce store Bublcat as well a strength brand and trustworthiness amongst the client base.

- Conducted research on target markets and devised a commercial that would be used to create interest and solidify the brand.
- Used information conducted on both consumers and competitors to make sure features described in video addressed main overlooked concerns of customers.

Fancy Foods With Fremy(Voice Acting/Screenwriting/Staging Props/Editing/Camera Operation/Storyboarding)

Writing | Video

I love to eat! Fancy Foods with Fremy was made to share the decadence of my taste palette ! This was a fun project that I took on to share with friends on Instagram and Youtube .

- Curated staging of props and backdrops to give video to give a luxurious yet retro feel.

Work

Bublcat, Owner Atlanta, GA

March 2021-Nov

Earlier this year I started my own business that was meant to foster the outward socialization of cats. Though it's something I am currently taking a pause on, I still went through the process of learning how to find and **research products** and choose an appropriate manufacturer. I established a **supplier relationship, negotiated prices** , **drafted contracts** , and **devised a marketing plan**. I also learned and **utilized Adobe Illustrator to create logos and style guides**, as well as **hired designers** to make my artistic visions come to life and through Shopify **built my own website**.

GSUTV (Storywriter, Producer, Camera Operator, Gaffer) Atlanta, GA

August 2019-May 2020

GSUTV had a partnership with GPB(Georgia Public Broadcasting) in which it had 30 hours of airtime dedicated to student curation. Students had the ability to work at every angle of production from talent acquisition, to legal and site examination, to production, and audio & camera operation.

Education

Georgia State University Atlanta, GA

2014-2020

- Media Entrepreneurship interdisciplinary studies with a focus on marketing, media production, and audio engineering.

References

Rebecca Shenfeld AdultSim REBECCASHENFELD@gmail.com (201)543-4208

- (3 Years) Collaboration on Blah Blah Blacksheep as well a personal projects in Atlanta Community.

Jerome Kendrick Microsoft jeromekendrickjr@gmail.com (404)904-1240

- (5 Years) Collaboration on Social Event throughout Atlanta, specifically serving the queer/arts community.